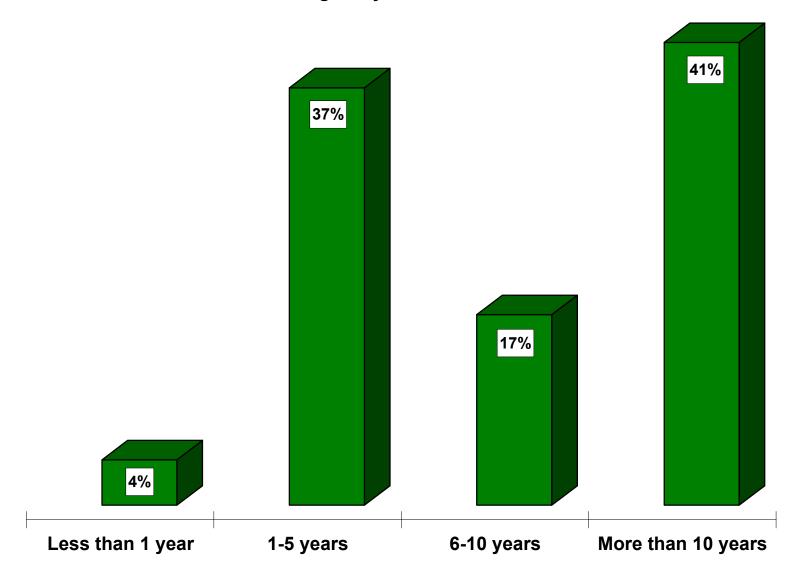
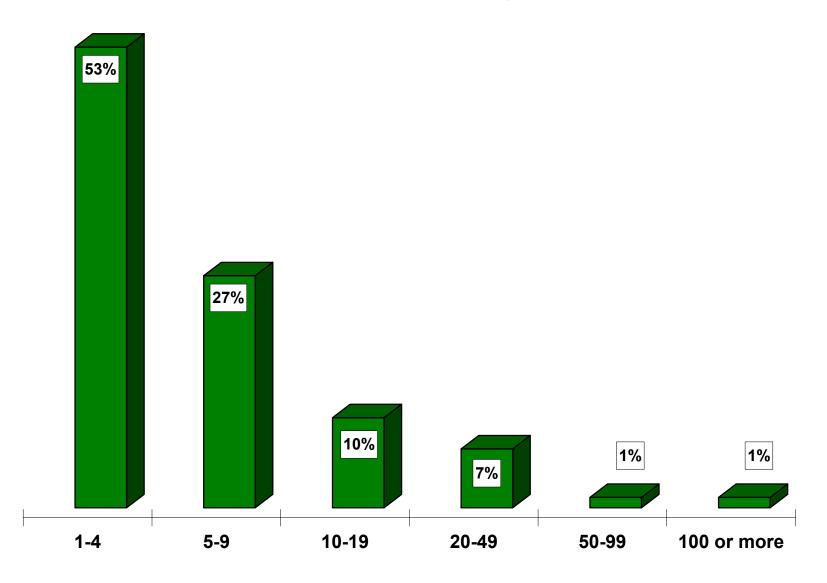
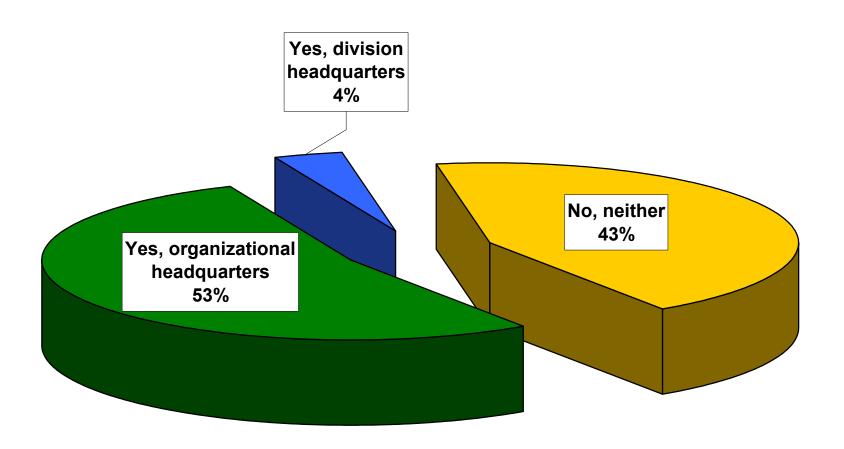
#### Q1 How long has your business been in Kirkland?



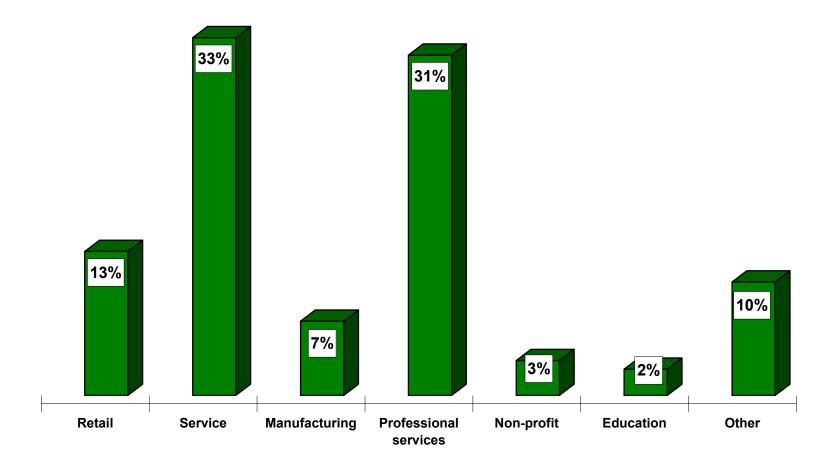
# **Q2 Number of employees**



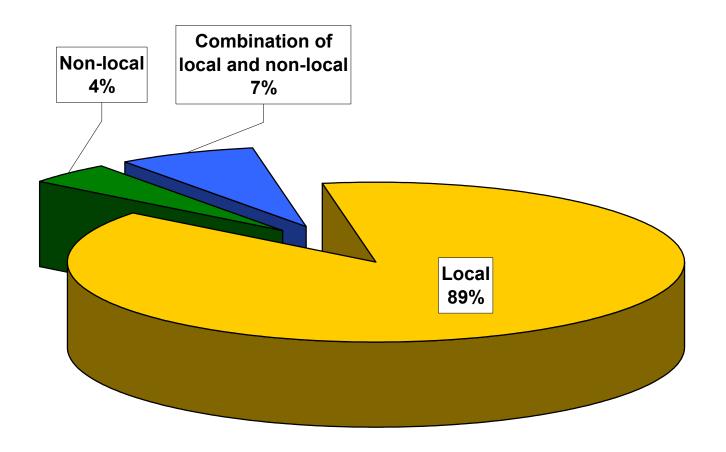
# **Q3** Organizational or division headquarters



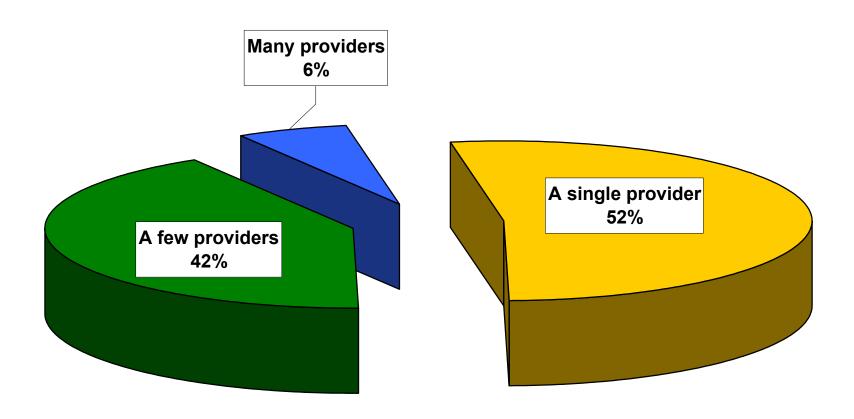
# **Q4 Business type**



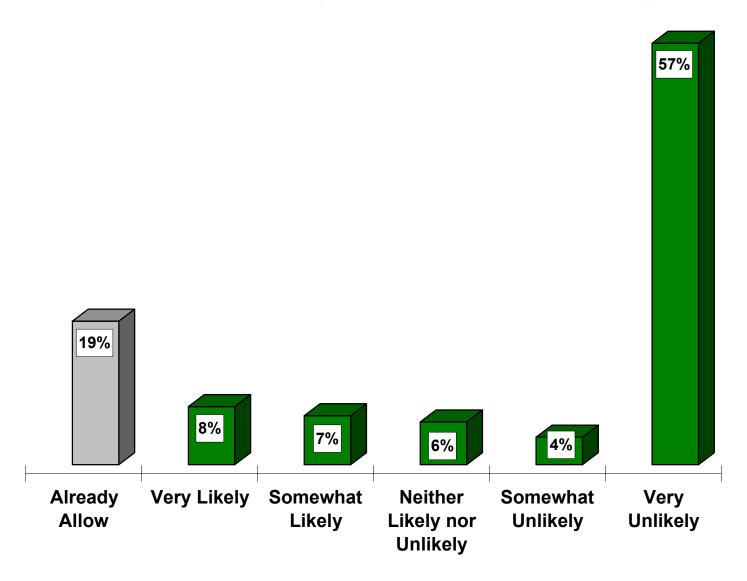
# Q5 Where are connectivity decisions made?



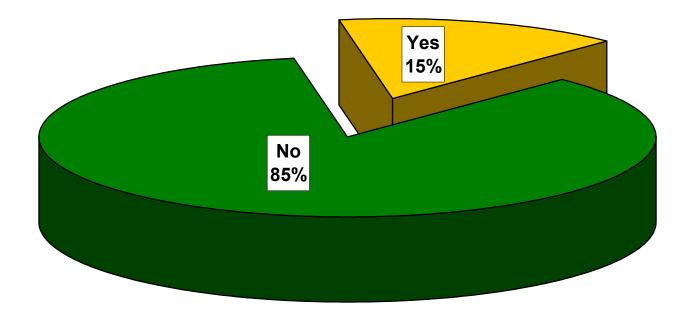
# **Q6** Optimal market structure for connectivity services



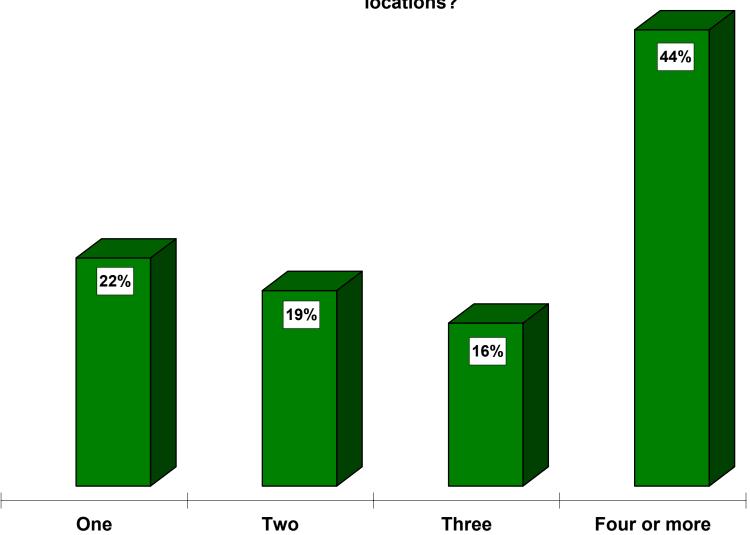
#### Q7 Likelihood for employees to telecommute in the next two years



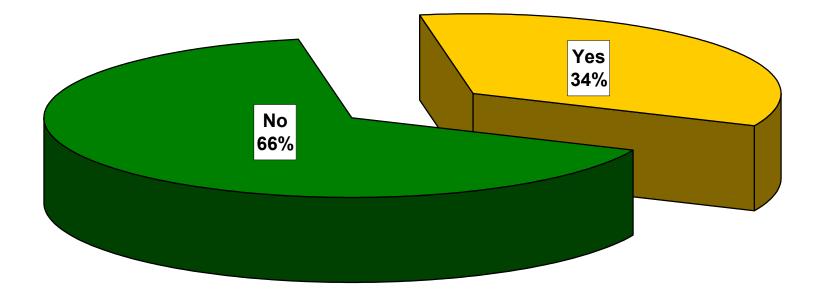
# Q8 Exchange data with locations in Kirkland



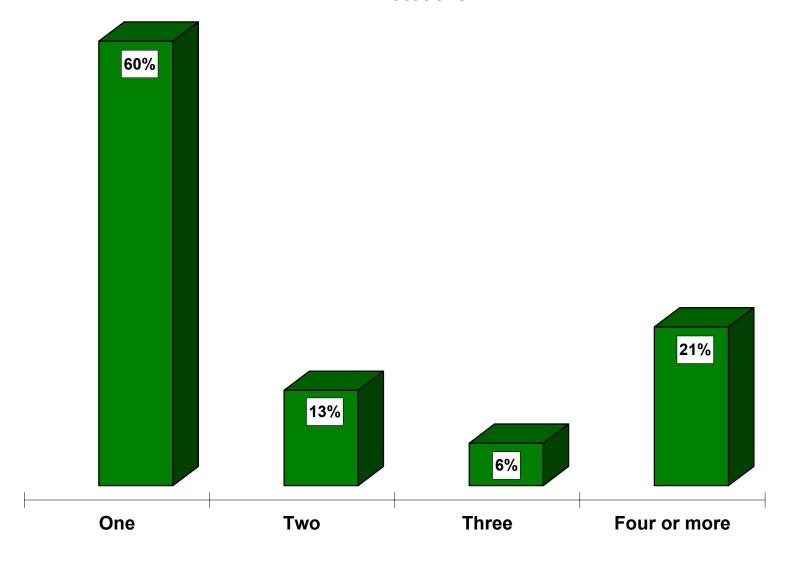
Q9 Those that exchange electronic data with locations in Kirkland, how many locations?



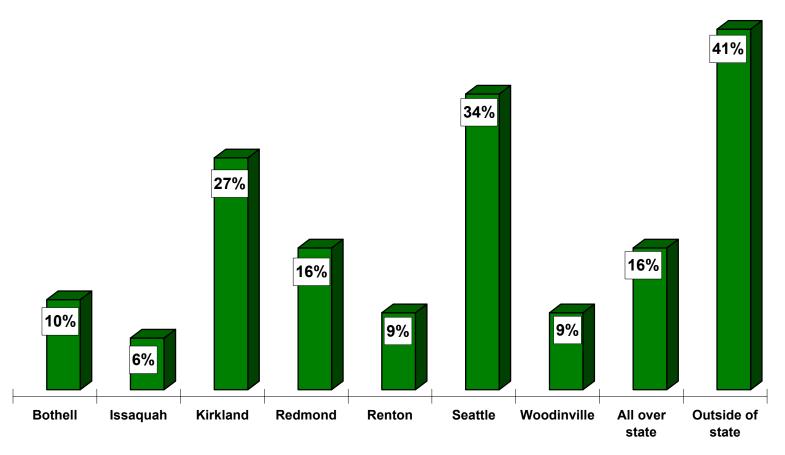
Q10 Exchange data with locations outside Kirkland



Q11 Those that exchange electronic data with locations outside Kirkland, how many locations?

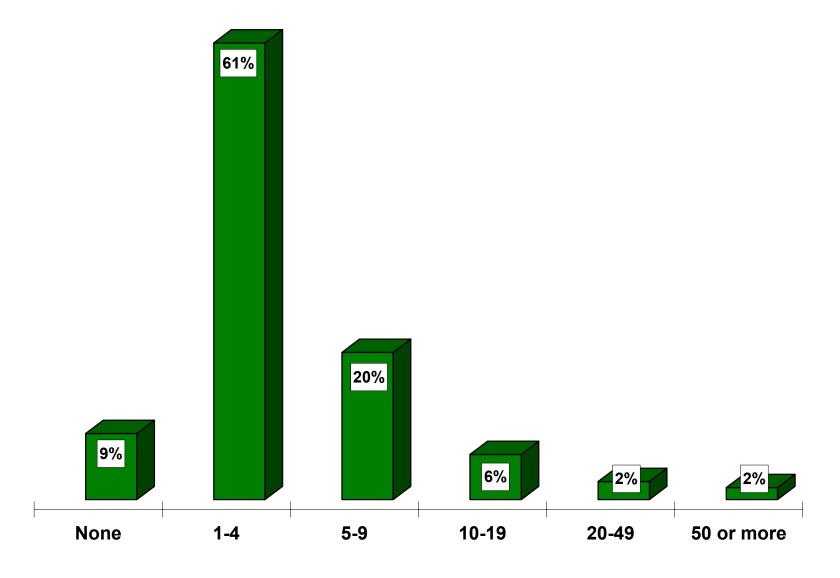


Q12 For those who exchange electronic data outside of Bellevue, which locations do you exchange with?

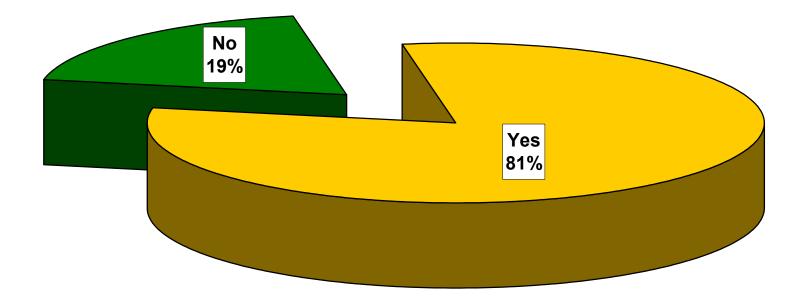


All other responses were below 5% (Kenmore, Outside of country, Clyde Hill, Mercer Island, Medina, Newcastle, Sammamish, and None)

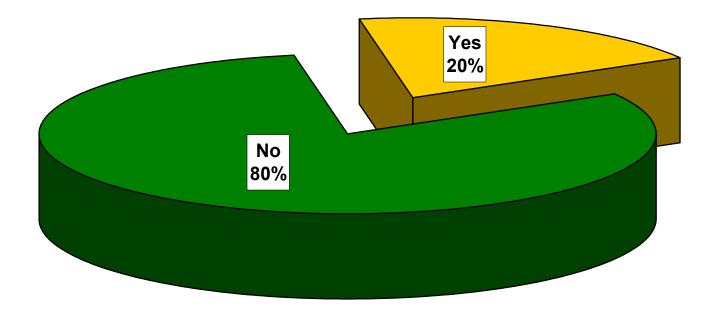




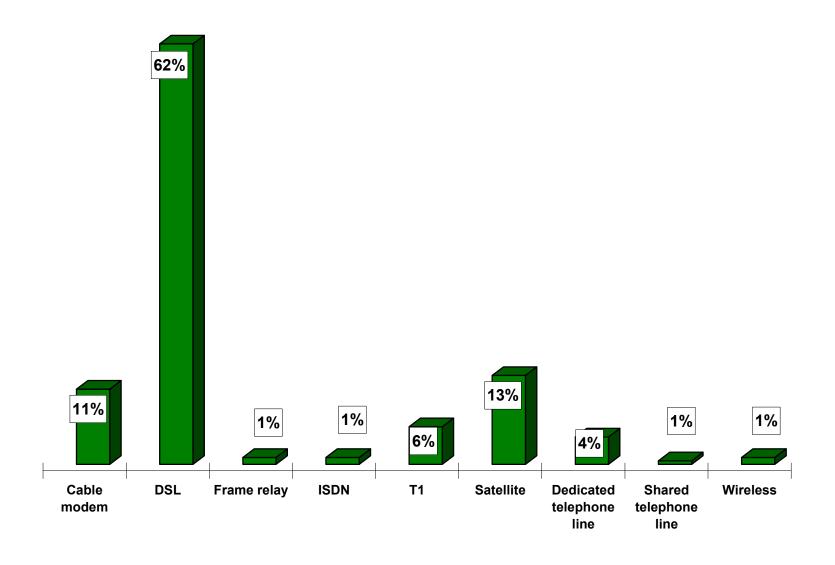
Q14 Internet access at this location



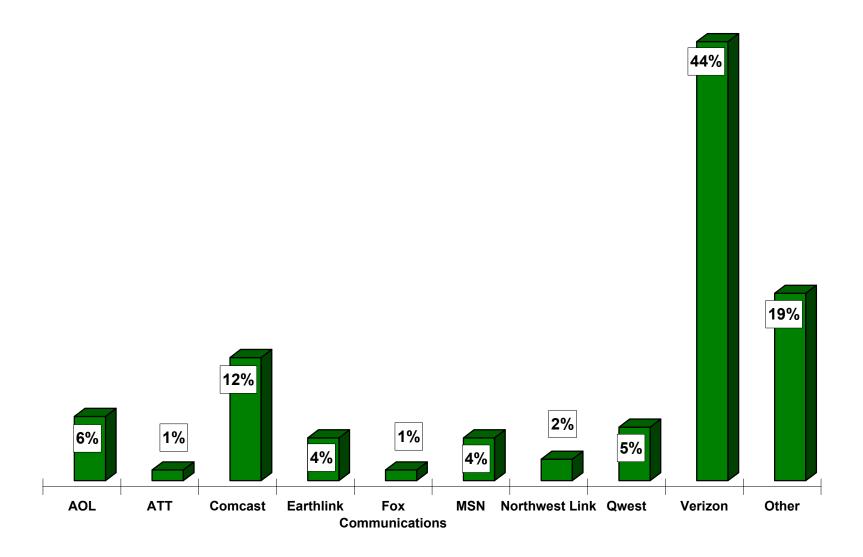
Q15 Of those without Internet access, do you plan to obtain Internet access in the next year?



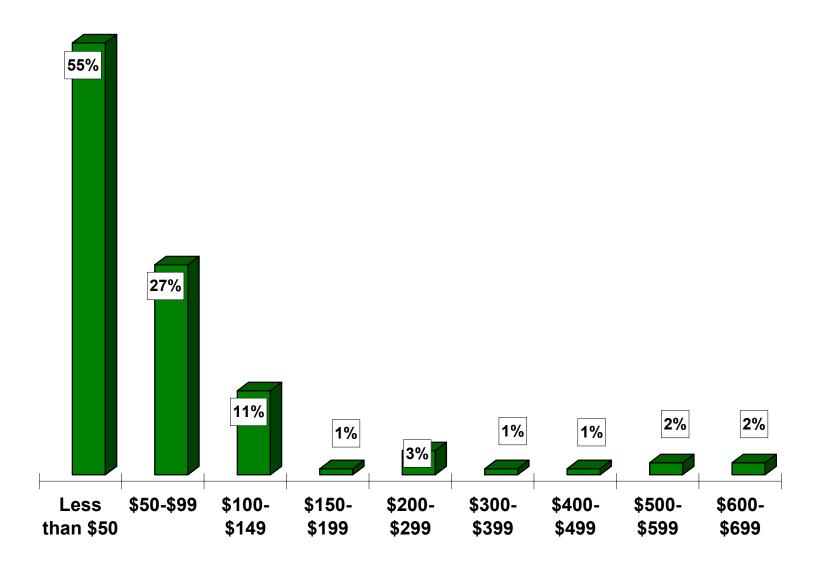
#### **Q16** Internet connection type

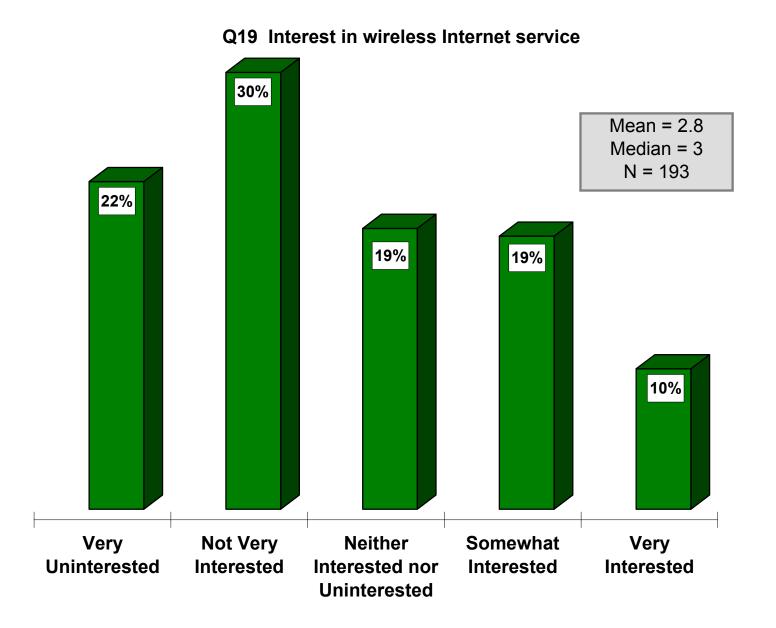


# Q17 Main Internet service provider

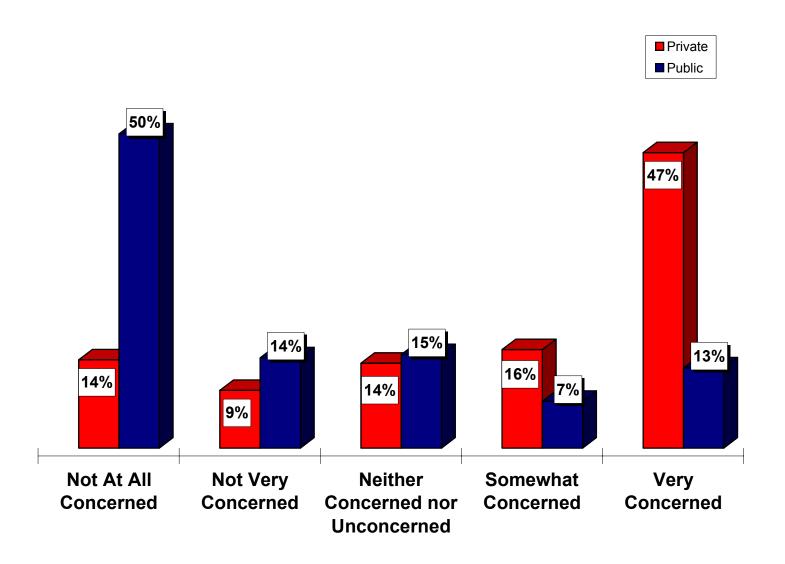


Q18 Pay per month for Internet service

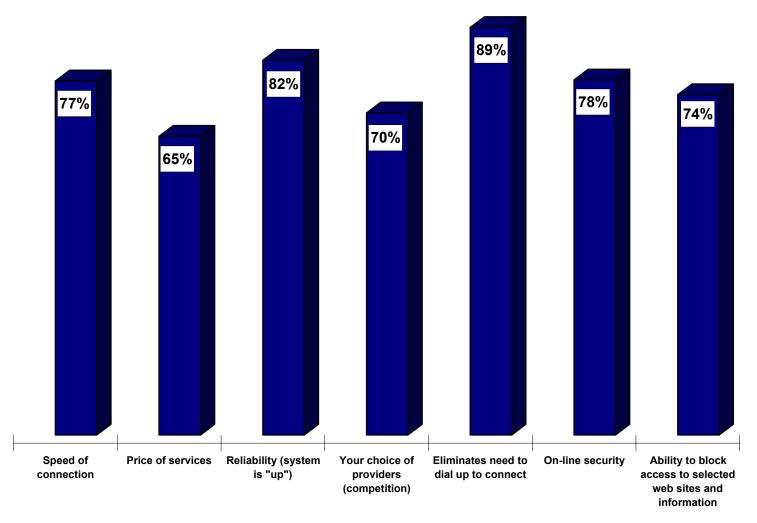




Q20&Q21 Concern with security of private and public wireless Internet

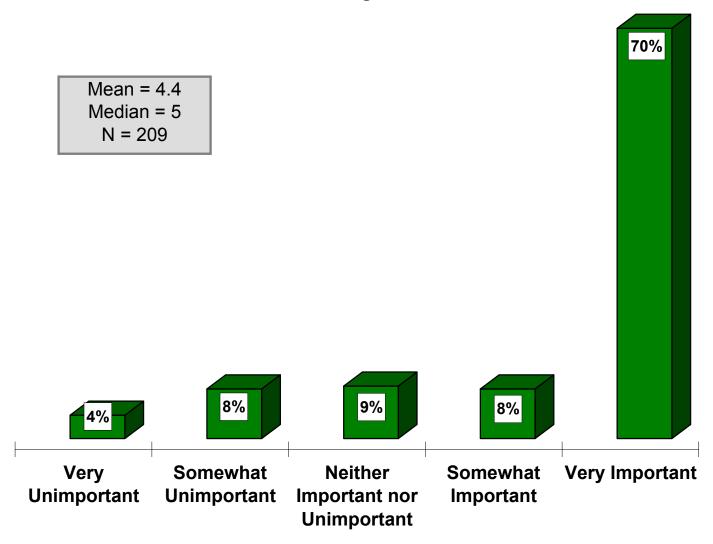


#### **Q22** Satisfaction with your current Internet access

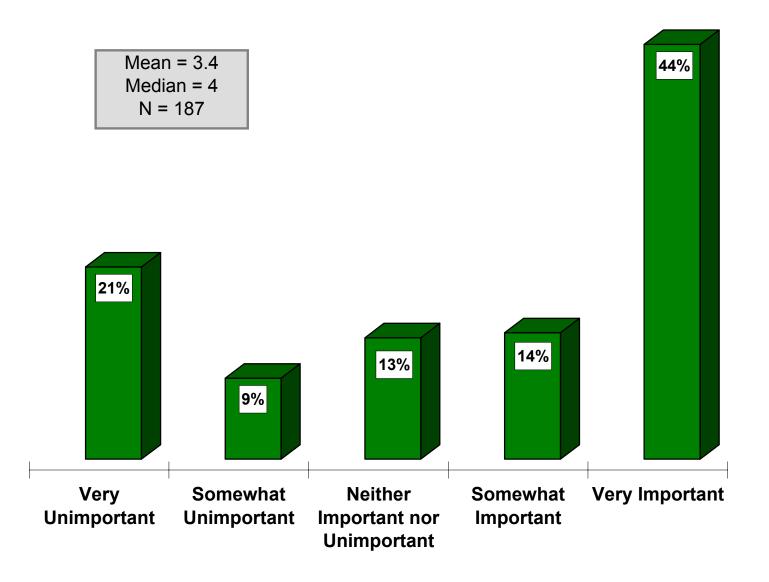


Top Two = Somewhat Satisfied and Very Satisfied

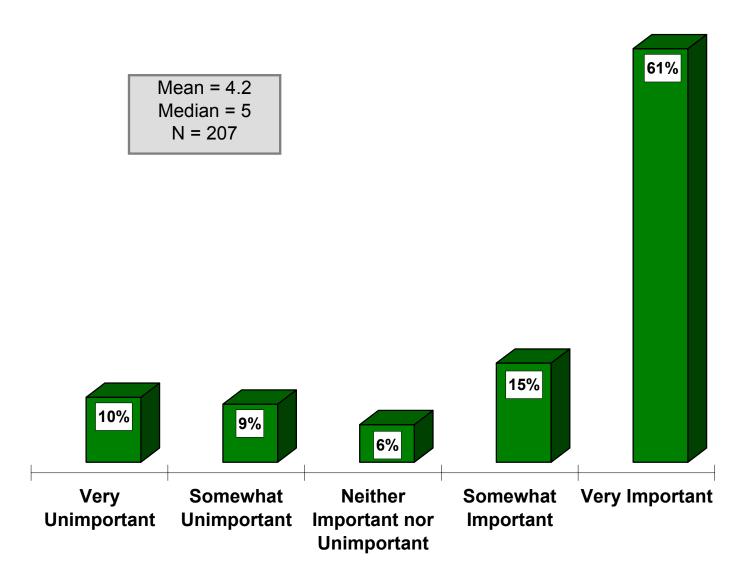
Q23a Importance of Internet access to your business' ability to achieve your strategic goals



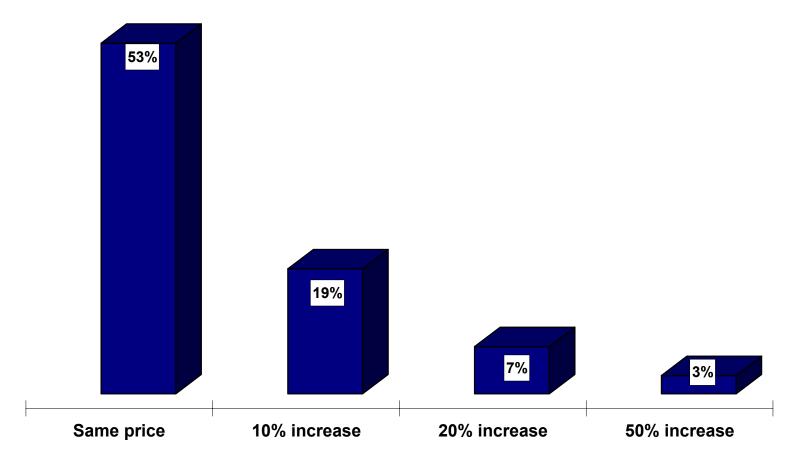
#### Q23b Importance of Internet access to your business' facility location decisions



#### Q23c Importance of Internet access to your business' ability to remain competitive

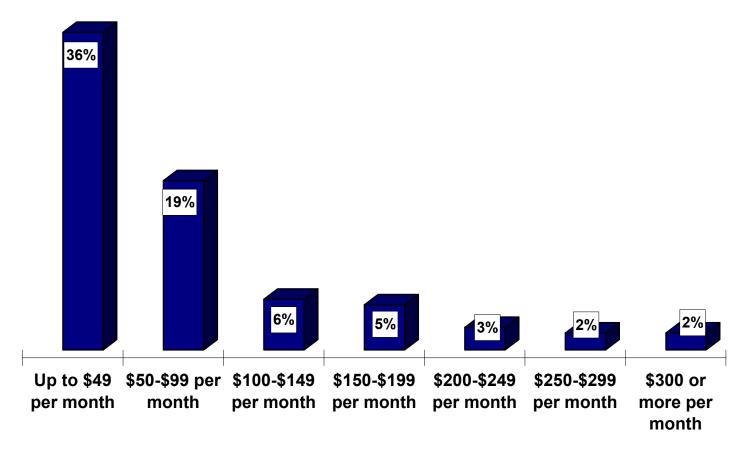


# Q24 Willingness to switch to Internet service that offers an increased connection speed while being on-line all the time



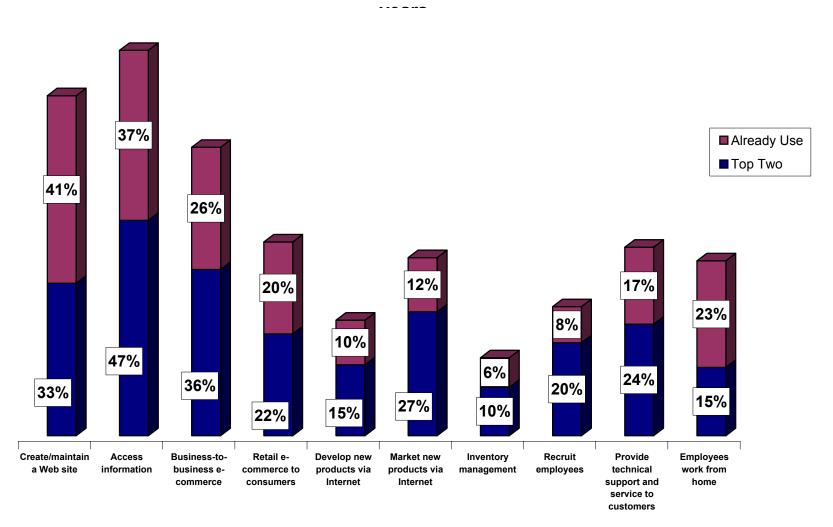
Top Two = Somewhat Willing and Very Willing

Q25 Willingness to purchase Internet service that offers at least 1,544 Kbps downstream AND upstream



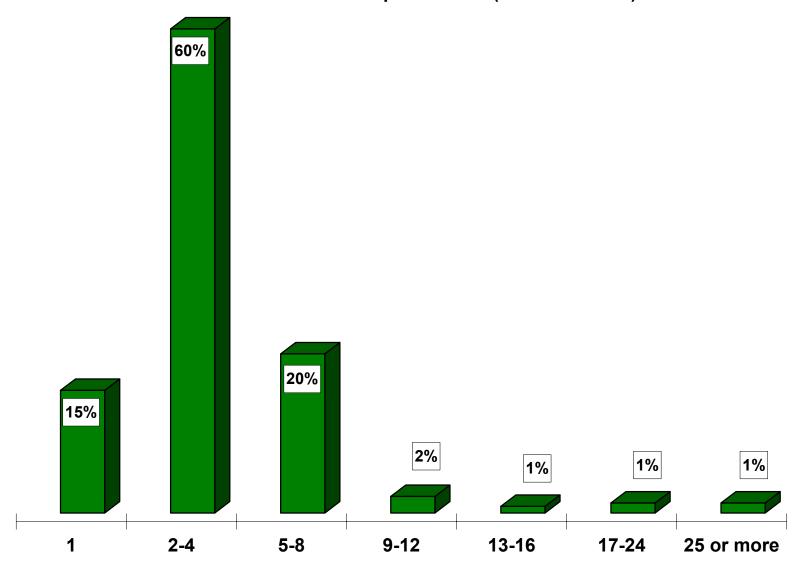
Top Two = Somewhat Willing and Very Willing

#### Q26 Likelihood that you will use the Internet in the following ways in the next two

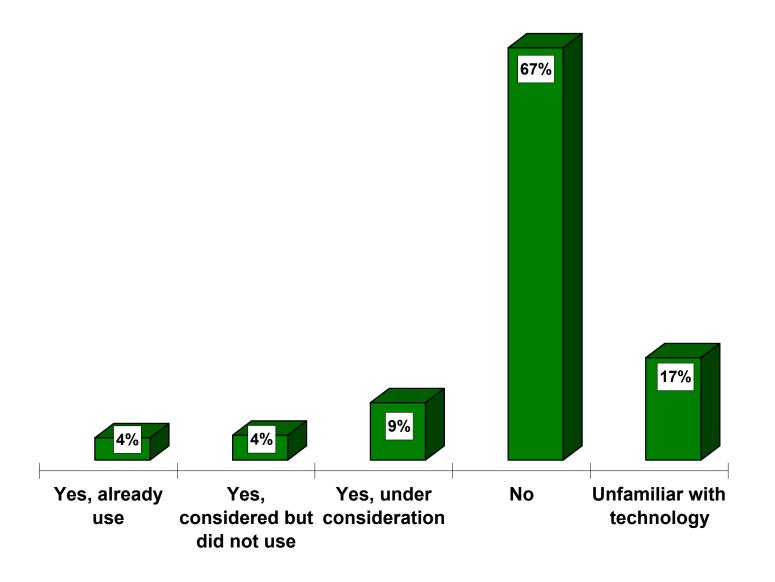


Top Two = Somewhat Likely and Very Likely

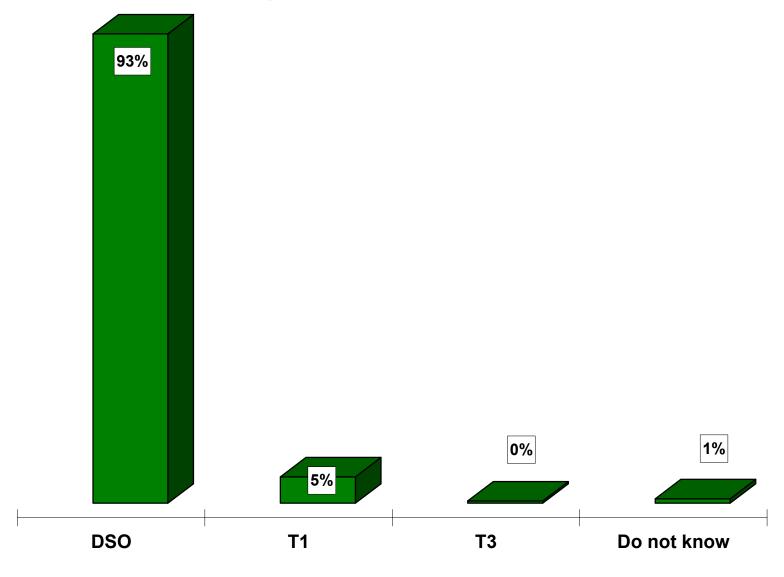
**Q27** Number of telephone lines (not extensions)



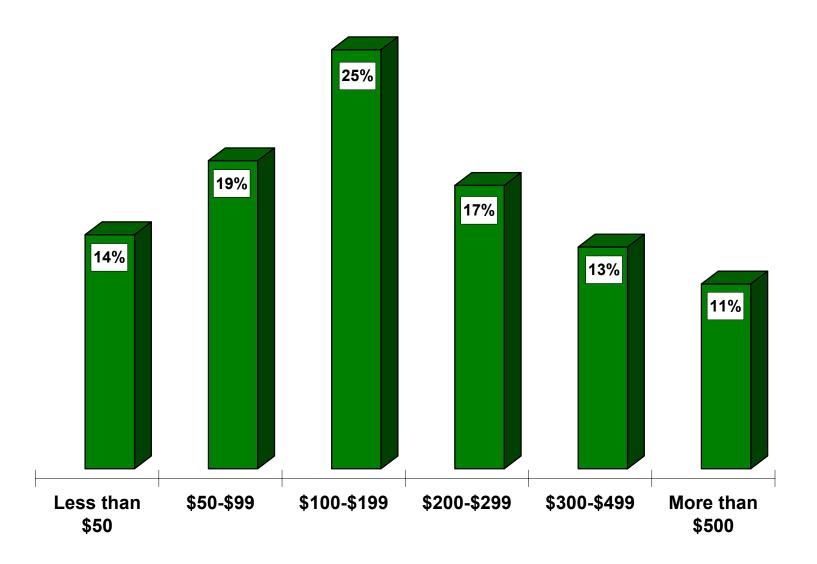
Q28 Considered using VoIP (Voice over Internet Protocol) telephone service



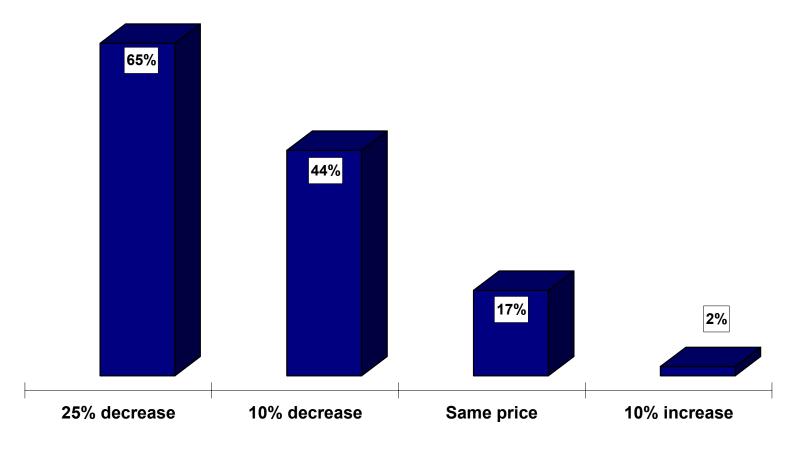
Q29 Main type of telephone line/trunk used at this location



Q30 Pay per month for telephone

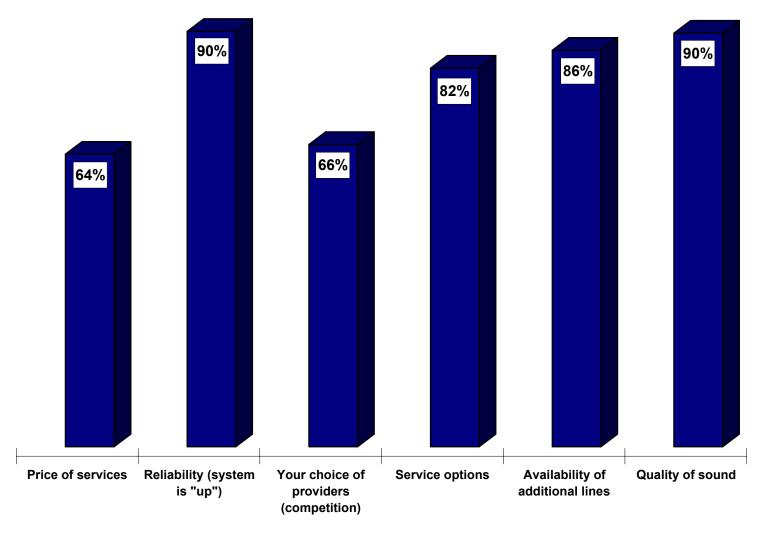


#### Q31 Willingness to switch local telephone providers with a similar product offering



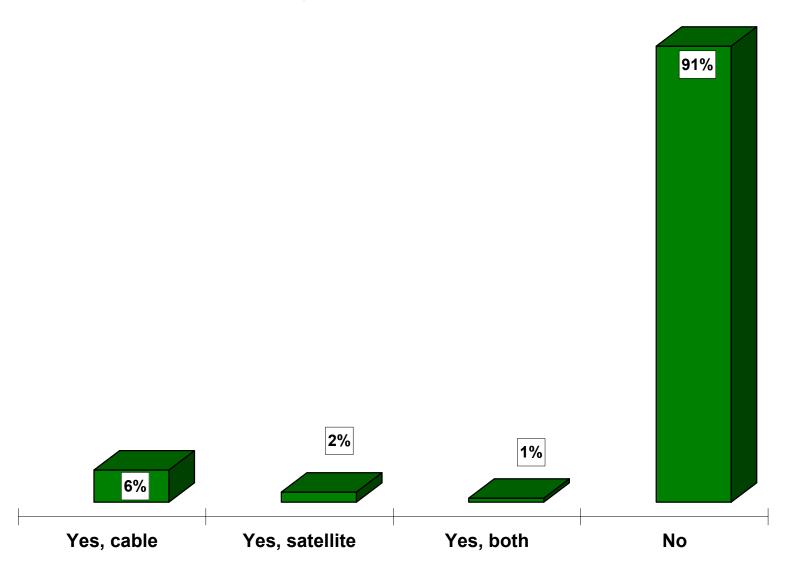
Top Two = Somewhat Willing and Very Willing

#### Q32 Satisfaction with current local telephone provider

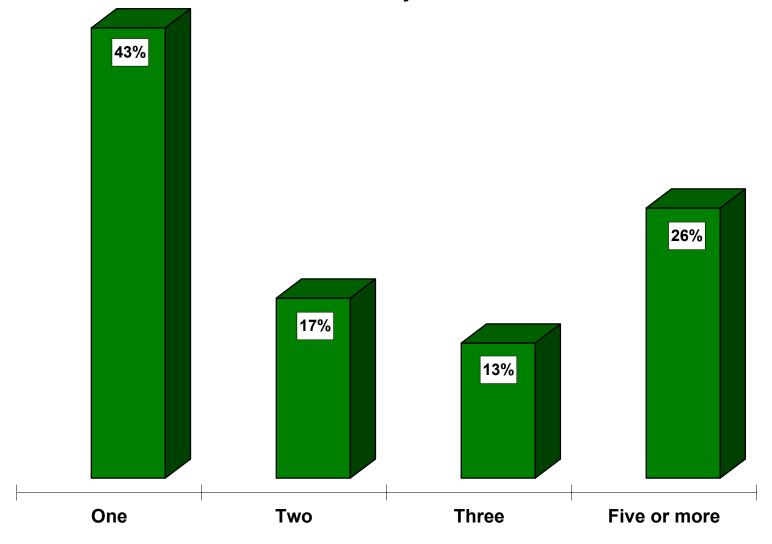


Top Two = Somewhat Satisfied and Very Satisfied

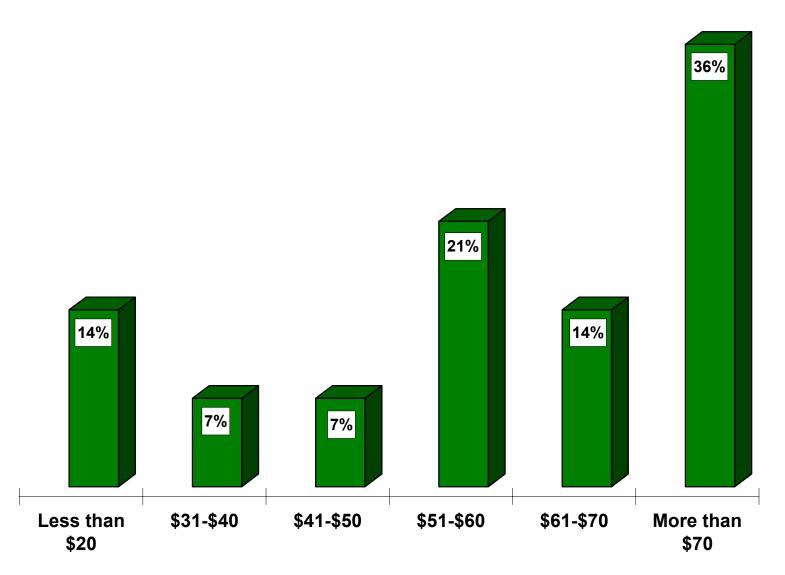
Q33 Currently subscribe to cable or satellite television



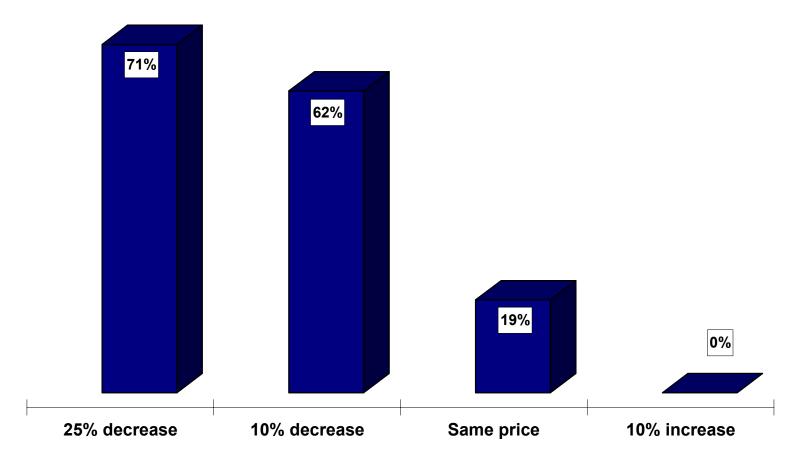
Q34 Of the businesses that subscribe to cable or satellite telelvision, how many televisions does your business have?



Q35 Pay per month for cable/satellite television service

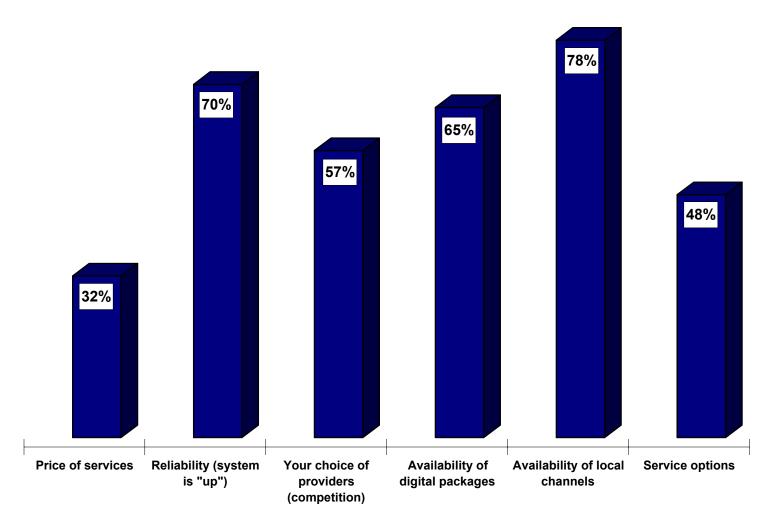


# Q36 Willingness to switch cable/satellite television providers for a similar product offering for:



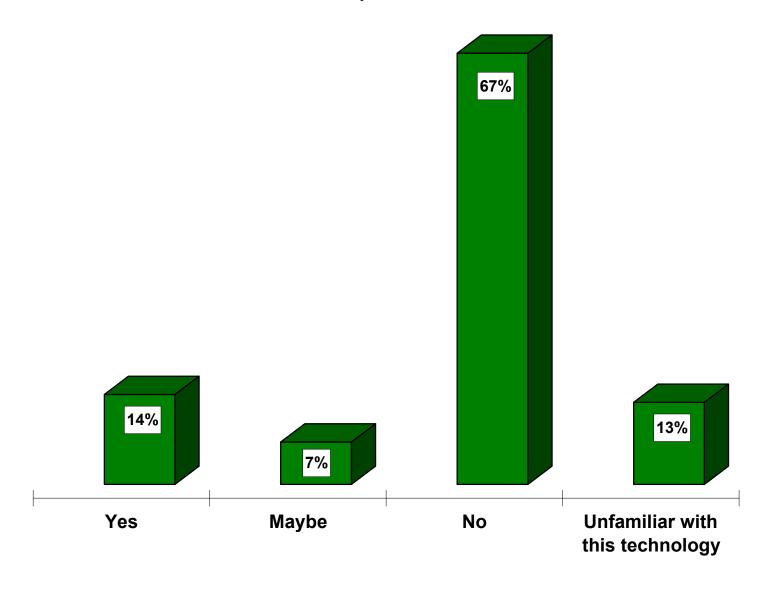
Top Two = Somewhat Willing and Very Willing

#### Q37 Satisfaction with current cable/satellite provider

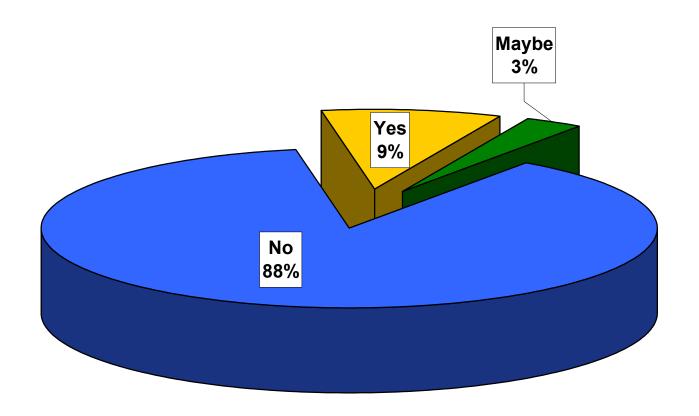


Top Two = Somewhat Satisfied and Very Satisfied

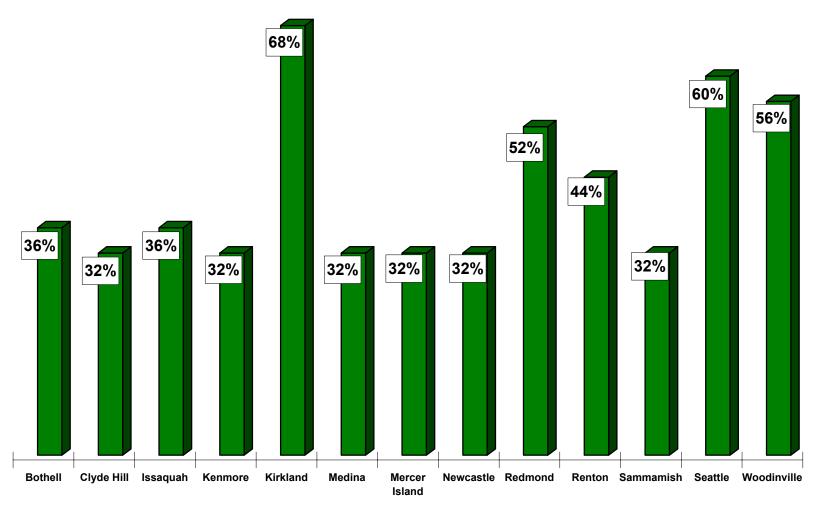
Q38 Interest in fiber optic interconnection within Kirkland



#### Q39 Interest in fiber optic interconnection with other communities

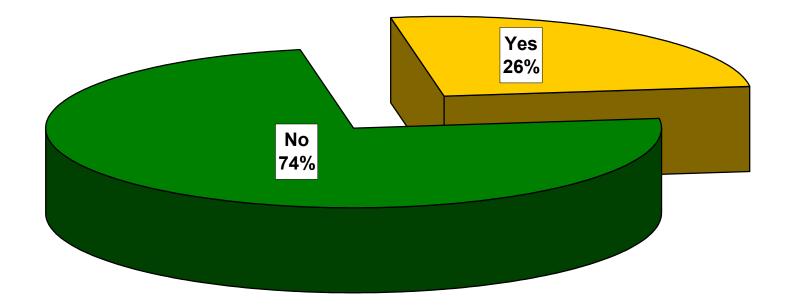


Q40 For those who are interested in a firber interconnection, which communities are you interested in?

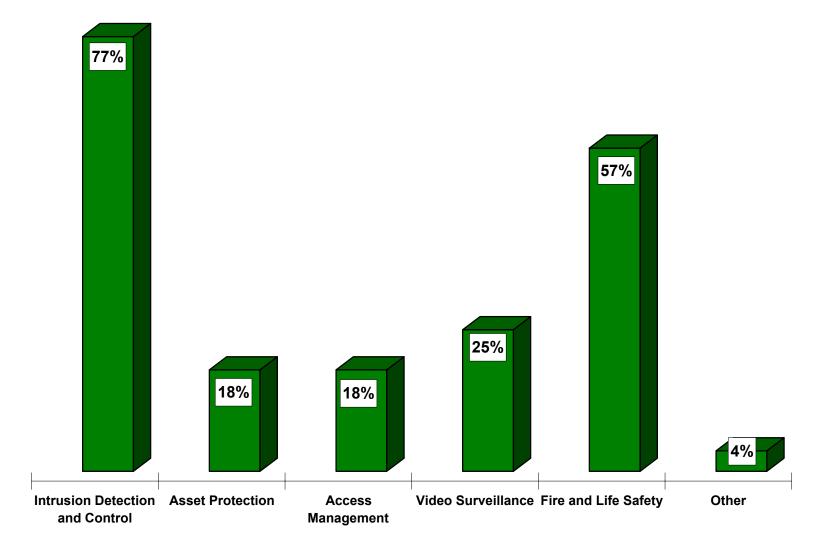


All other reponses were below 10% (Other and None)

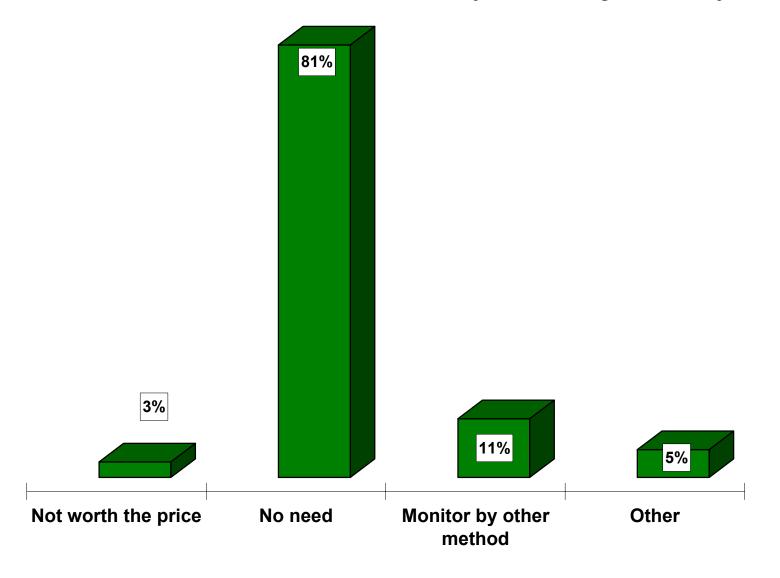
Q41 Subscribe to security or monitoring service



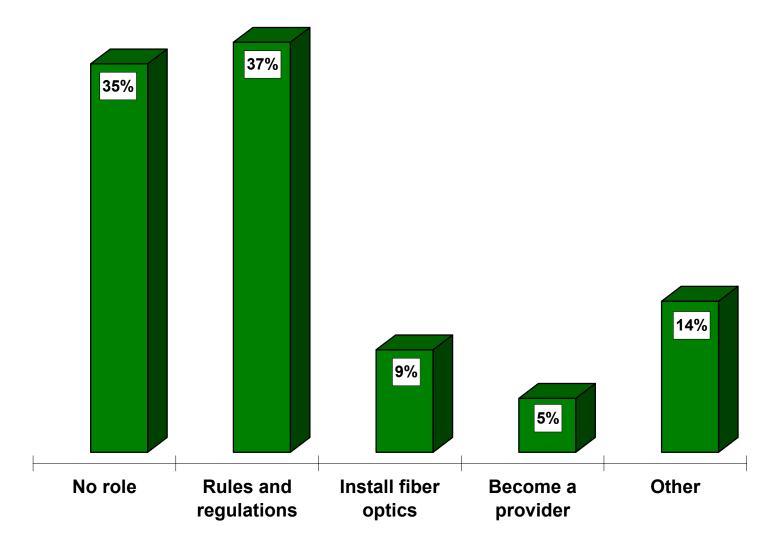
Q42 For those who subscribe to security or monitoring service, which services do you subscribe to?



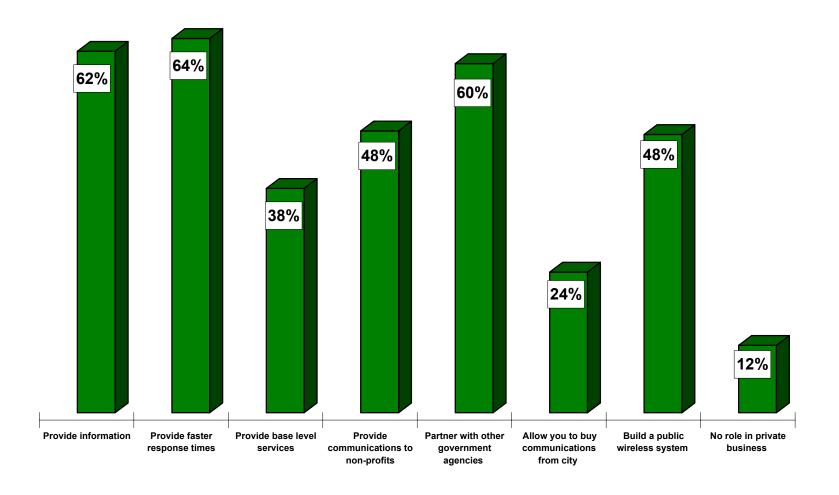
Q43 Of those that do not subscribe to security or monitoring service, why not?



Q44 Main role of Kirkland in helping ensure high-speed Internet access is available and affordable



Q45 What should the role of the City of Kirkland be to facilitate access to electronic information and services?



Q46 Willingness to support the City of Kirkland with a communications service from subscriber revenues only or subscriber revenues and taxes

